MATERIALS & BOARDS

EXAMPLES OF AI GENERATED IMAGERY FROM MATERIAL BOARDS
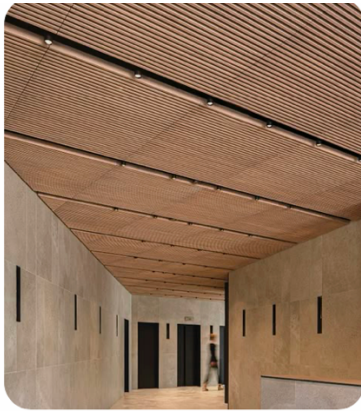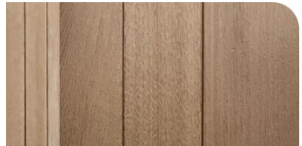
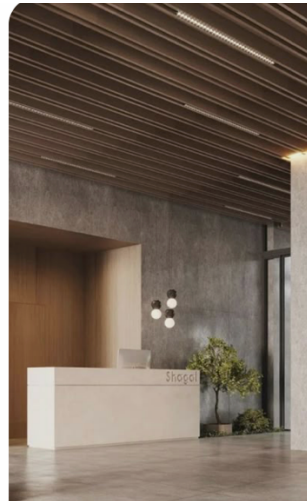Remodeladión de las Torres
Sarrià por Francesc Rifé Studio

STRUCTURE

ADDING STRUCTURE TO CHAOS

AI is like a wild horse. If you don't give it any variables to learn from it can go all over the place.

In this example we've taken the material board on page one and trained AI to learn from those materials.

By adding additional structure, ie "Wood Slats" and giving AI references to learn from, we can begin to direct it in ways that align with a designers vision more fluidly and coherently.

Unlocking ways of exploring spaces faster and more creatively than previously possible.

Standard room for pallete
used to direct AI as reference

Directing various spaces,
"Commercial Lobby, Corridor,
& Elevator", for example.

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